



Finance Committee

Date: Wednesday October 30th, 2024

Time: 10:00am

Location: 100 N Lake Blvd. Tahoe City 96145

Teleconference Location: 1337 Country lane Lamoille,NV

Each teleconference location is open to the public and any member of the public has an opportunity to address the Finance Committee from a teleconference location in the same manner as if that person attended the meeting location at 100 N Lake Blvd., Tahoe City, CA 96145

Committee Members:

**Chair/Treasurer: DJ Ewan, Granlibakken | Jim Phelan, Tahoe City Marina
Harry Hirsch, Homewood Mountain Club | David Brown, CPA |
Placer County Representative: Stephanie Holloway**

Instruction for Public Participation:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device. To participate via Join Zoom

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as authorized by AB 361

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*If you wish to make a public comment, use the "Raise Hand" feature in Zoom or *9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item. Teleconference participation via Zoom is not guaranteed and can be disrupted by technical difficulties. If members of the public wish to be guaranteed the ability to observe/make public comments, they should attend in-person.*

AGENDA

- | | | |
|------------|----|--|
| 10:00 a.m. | 1. | Call to Order – Establish Quorum |
| 10:05 a.m. | 2. | Public Forum-Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be to three minutes since no action may be taken by the Committee on items addressed under Public Forum. |
| 10:10 a.m. | 3. | Agenda Amendments and Approval |
| 10:15 a.m. | 4. | Approval of Finance Committee Meeting Minutes from September 25th, 2024 |
| | 5. | Review and Approval of Preliminary Financials:
a) Review Staff Report of Financial Performance
b) NLTRA 9/30/24 Financials Review (Motion) |

c) NLTMC 9/30/24 Financial Review

- 10:40 a.m. 6. CEO Expense Report
- 10:45 a.m. 7. Items for Committee Review, Discussion/or Recommendations
- 8. Agenda Input for Next Finance Committee Meeting & Next Meeting Date
- 9. Committee Member Comments
- 11:00 a.m. 10. Adjournment



10/30/2024

To: North Tahoe Community Alliance (NTCA) Finance Committee

From: Derek Vaughan, Controller

RE: Report on Financial Results for September 30,2024

Summary of preliminary NTCA financial results for September 30, 2024

- Several cash accounts were renamed for better clarity
- Accounts Receivable TBID –First quarter FY 24/25 assessments are starting to be collected. Historically, Q1 revenues have been 30% of the total TBID revenue for the fiscal year
- Accounts Receivable Membership Dues – current amounts due.
- Prepaid Expenses – prepayments for video and photo productions, annual subscriptions and NLTMC October funding.
- Fixed Assets – The Kings Beach Visitor Center leasehold improvements are being depreciated over the term of the lease
- Operating Lease Right-of-Use Asset – This asset account along with Operating Lease Liability accounts are results from the new lease reporting requirements issued under Accounting Standard Update 842. Under this standard, operating leases longer than 12 months must be reflected on a company’s balance sheet.
- Unrestricted Net Assets – This is a combination of \$5.9k net-book value of our fixed assets at the end of fiscal year 21/22 less the \$7.5k carryover deficit balance from Chamber activities not funded by TBID dollars.
- Salaries & Wages – There were two pay periods in September
- Rent & utilities – Includes rent for the new Kings Beach location.
- Due and Subscriptions – Include subscriptions to Key Data and Symphony data suppliers
- Staff Expenses – include meals and travel expenses
- Equipment Support – Includes our monthly IT support
- Event Sponsorships – includes Lacrosse and Broken Arrow race sponsorships
- Marketing/In Market/Media – includes monthly communications retainer, marketing swag, ongoing website graphic design

- Business Assn Grant Funding – Funding to the downtown associations per contracts
- Grant Funding Sponsorship – Includes the second quarter payments for Sierra Community House’s Workforce Housing Assistance Program
- Grant Funding 1st Annual – Includes funding for North Lake Tahoe Historical Society’s Watson Cabin
- Chamber Activities & Marketing – Includes payments to our marketing consultant

Summary of preliminary NLTMC financial results for September 30, 2024

- Summer typically has lower expenses, the variance to budget YTD is due more to the allocation of the budget rather than an overspend of expenses
- Accounts Payable - PlumpJack was received in October, reminders were sent to others
- Accounts Receivable – NLTRA paid IDSS invoices in error, CO-OP will reimburse
- Unearned Revenue – prepayment of October funding from NTCA

North Tahoe Community Alliance

Preliminary

Financial Statements for the Period Ending

September 30, 2024

Balance Sheet - PY Comparison

North Lake Tahoe Resort
Association

For the Three Months Ending Monday, September 30, 2024

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	YTD		
	Sep 2024	Sep 2023	Variance
	Fiscal 24/2025	Fiscal 23/2024	
Current Assets			
Cash - TBID Disbursements	92,507	19,688	(72,819)
Cash - TBID Funding	528,829	2,821,766	2,292,937
Cash - Payroll	177,796	219,538	41,742
Cash - Money Market	5,138,909	3,010,758	(2,128,151)
Cash - Plumas 1939	101,553	101,299	(254)
Cash - Plumas 1929	50,539	50,458	(81)
Cash - Chamber	712	46,030	45,318
Cash in Drawer	1,182	3,082	1,900
Petty Cash	436	136	(300)
Accounts Receivable - TBID	1,651,952	1,635,764	(16,188)
Accounts Receivable - Membership Dues	3,775	3,775	0
Allowance for Doubtful Accounts	(920)	(920)	0
Inventory Asset	79,099	23,351	(55,748)
Prepaid Expenses	134,427	32,400	(102,027)
Prepaid Postage	100	100	0
Prepaid Insurance	0	2,142	2,142
Total Current Assets	7,960,895	7,969,366	8,470
Fixed Assets			
Furniture & Fixtures	57,759	39,858	(17,901)
Accumulated Depreciation - Furnitures & Fixtures	(37,935)	(39,858)	(1,924)
Computer Equipment	48,616	23,534	(25,081)
Accumulated Depreciation - Computer Equipment	(9,746)	(2,325)	7,421
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	142,772	24,284	(118,488)
Accumulated Depreciation - Leasehold Improvements	(35,056)	(24,284)	10,772
Operating Lease Right-of-Use Asset	427,555	623,639	196,083
Total Fixed Assets	593,966	644,848	50,882
Total Assets	\$8,554,861	\$8,614,215	\$59,354
Liabilities			
Current Liabilities			
Accounts Payable	37,076	40,928	(3,852)
Accounts Payable - Housing Hub	0	23,835	(23,835)
Employee Tax Payable	0	3,374	(3,374)
Retail cc deposits in transit	0	3,130	(3,130)
Accrued Expenses	0	1,460	(1,460)
Deferred Revenue - Membership Dues	1,673	5,484	(3,811)
Operating Lease Liability	163,432	150,504	12,929
<i>Suspense (may include rounding)</i>	<i>(237)</i>	<i>(237)</i>	<i>0</i>
Total Current Liabilities	201,944	228,478	26,534
Sales & Use Tax Payable	1,843	0	1,843
Total Tax Payable	1,843	0	(1,843)
Long-Term Liabilities			
Operating Lease Liability	283,211	487,040	(203,829)
Total Long Term Liabilities	283,211	487,040	203,829
Total Liabilities	486,998	715,518	228,520
Unrestricted Net Assets	(1,551)	(1,551)	0
TBID Reserve	8,223,329	7,372,616	850,714
Net Income	(153,915)	527,632	(681,547)
Total Equity	8,067,863	7,898,697	(169,166)
Liabilities & Shareholder Equity	\$8,554,861	\$8,614,215	\$59,354

HISTORICAL AGED TRIAL BALANCE

North Lake Tahoe Resort Association

Payables Management

Ranges:

Vendor ID: First - Last
 Class ID: First - Last
 Payment Priority: First - Last
 Vendor Name: First - Last

User-Defined 1: First - Last
 Posting Date: First - 9/30/2024
 Document Number: First - Last

Print Option: SUMMARY Exclude: Zero Balance, No Activity, Unposted Applied Credit Documents, Multicurrency Info
 Aged By: Document Date Sorted By: Vendor ID
 Aging Date: 9/30/2024 Due Date
 Print Currency In: Functional (Z-US\$)

Vendor ID:	Name:	Class ID:	User-Defined 1:			
Voucher(s):	Aged Totals:	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
101.5 TRUCKEE T	101.5 Truckee Tahoe Radio*	PRIMARY	User-Defined 1:			
37		\$850.00	\$850.00	\$0.00	\$0.00	\$0.00
ABOUT A BOY ...	About a Boy ...	PRIMARY	User-Defined 1:			
23		\$730.25	\$730.25	\$0.00	\$0.00	\$0.00
ANNE-KARIN ATWO	Anne-Karin Atwood*	PRIMARY	User-Defined 1:			
54		\$138.73	\$138.73	\$0.00	\$0.00	\$0.00
ANNIE'S CLEANIN	Annie's Cleaning Service	PRIMARY	User-Defined 1:			
53		\$1,360.00	\$1,360.00	\$0.00	\$0.00	\$0.00
ANTHONY KARWOW	Anthony Karwowski	PRIMARY	User-Defined 1:			
46		\$94.89	\$94.89	\$0.00	\$0.00	\$0.00
APOLLO PUBLISHE	Apollo Publishers		User-Defined 1:			
3		\$168.00	\$168.00	\$0.00	\$0.00	\$0.00
AURORA WORLD, I	Aurora World, Inc.	PRIMARY	User-Defined 1:			
11		\$111.60	\$111.60	\$0.00	\$0.00	\$0.00
BLACK, SUSAN	Black, Susan	PRIMARY	User-Defined 1:			
3		\$40.20	\$40.20	\$0.00	\$0.00	\$0.00
CINTAS CORPORAT	Cintas Corporation #623	PRIMARY	User-Defined 1:			
111		\$1,002.40	\$1,002.40	\$0.00	\$0.00	\$0.00
CRYSTAL RANGE A	Crystal Range Associates	PRIMARY	User-Defined 1:			
36		\$220.76	\$220.76	\$0.00	\$0.00	\$0.00
GEO-TOURISM SPE	Geo-Tourism Specialties	PRIMARY	User-Defined 1:			
69		\$580.51	\$580.51	\$0.00	\$0.00	\$0.00
JOAN SPELLETICH	JOAN SPELLETICH		User-Defined 1:			
28		\$73.25	\$73.25	\$0.00	\$0.00	\$0.00
JVP COMM	JVP Communications, LLC	PRIMARY	User-Defined 1:			
52		\$6,585.00	\$6,585.00	\$0.00	\$0.00	\$0.00
KIMBERLY BROWN	Kimberly Brown	PRIMARY	User-Defined 1:			
44		\$435.54	\$435.54	\$0.00	\$0.00	\$0.00
KIRSTIN GUINN	Kirstin Guinn	PRIMARY	User-Defined 1:			
44		\$881.42	\$881.42	\$0.00	\$0.00	\$0.00
KYM FABEL	Kym Fabel	PRIMARY	User-Defined 1:			
47		\$297.90	\$297.90	\$0.00	\$0.00	\$0.00

HISTORICAL AGED TRIAL BALANCE
 North Lake Tahoe Resort Association

Vendor ID: NLTHS	Name: North Lake Tahoe Historical Society	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$6,000.00	\$6,000.00	\$0.00	\$0.00
Vendor ID: NTEC	Name: North Tahoe Event Center, Inc.	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 57	Aged Totals:	\$360.00	\$360.00	\$0.00	\$0.00
Vendor ID: OFFICE BOSS	Name: The Office Boss*	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 113	Aged Totals:	\$162.44	\$162.44	\$0.00	\$0.00
Vendor ID: PAPER TRAIL	Name: The Paper Trail*	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 120	Aged Totals:	\$250.00	\$250.00	\$0.00	\$0.00
Vendor ID: PATRICK YUN	Name: PATRICK YUN	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 25	Aged Totals:	\$456.18	\$456.18	\$0.00	\$0.00
Vendor ID: PREMIER LACROSS	Name: Premier Lacrosse League	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$6,000.00	\$6,000.00	\$0.00	\$0.00
Vendor ID: SEC LOCK&ALARM	Name: Security Lock and Alarm, Inc.	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 26	Aged Totals:	\$310.50	\$310.50	\$0.00	\$0.00
Vendor ID: SIERRA CH	Name: Sierra Community House	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 4	Aged Totals:	\$0.02	\$0.02	\$0.00	\$0.00
Vendor ID: SUSAN BLACK	Name: Susan Black	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$40.20	\$40.20	\$0.00	\$0.00
Vendor ID: SWIFT COMMUNICA	Name: SWIFT COMMUNICATIONS, CA	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 20	Aged Totals:	\$635.00	\$635.00	\$0.00	\$0.00
Vendor ID: TAHOE BASICS	Name: Tahoe Basics	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 97	Aged Totals:	\$1,493.00	\$1,493.00	\$0.00	\$0.00
Vendor ID: TAHOE TOFFEE	Name: Tahoe Toffee Candy Company	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 25	Aged Totals:	\$147.50	\$147.50	\$0.00	\$0.00
Vendor ID: TARA HETZ	Name: TARA HETZ	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 21	Aged Totals:	\$110.85	\$110.85	\$0.00	\$0.00
Vendor ID: TCFM	Name: Tahoe City Farmers Market	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$867.64	\$867.64	\$0.00	\$0.00
Vendor ID: TRAVELERS	Name: Travelers	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 8	Aged Totals:	\$2,087.40	\$2,087.40	\$0.00	\$0.00
Vendor ID: TTSD	Name: Tahoe Truckee Sierra Disposal*	Class ID: PRIMARY	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 44	Aged Totals:	\$308.25	\$308.25	\$0.00	\$0.00
Vendor ID: TTSM	Name: Tahoe Truckee School of Music	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$200.00	\$200.00	\$0.00	\$0.00
Vendor ID: UBEO	Name: UBEO formerly RAY MORGAN	Class ID:	User-Defined 1:		
	Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 32	Aged Totals:	\$606.10	\$606.10	\$0.00	\$0.00
Vendor ID: WELSS FARGO	Name: Wells Fargo Financial Leasing	Class ID: PRIMARY	User-Defined 1:		

HISTORICAL AGED TRIAL BALANCE
 North Lake Tahoe Resort Association

		<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
Voucher(s): 51	Aged Totals:	\$365.01	\$365.01	\$0.00	\$0.00	\$0.00

Vendor ID: WHOLESALE RESOF **Name:** Wholesale Resort Accessories, Inc. **Class ID:** PRIMARY **User-Defined 1:**

		<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
Voucher(s): 35	Aged Totals:	\$3,105.00	\$3,105.00	\$0.00	\$0.00	\$0.00

		<u>Vendors</u>	<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
Vendor Totals:	36	\$37,075.54	\$37,075.54	\$0.00	\$0.00	\$0.00	

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:SUMMARY Summary of All Units

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	1,612,489	1,612,488	1,422,985	1,924,635	1,924,634	1	1,679,279
Chamber Revenue - Member...	368	2,133	2,038	1,925	6,400	(4,475)	5,831
Retail Revenue	19,084	5,333	15,542	67,177	16,000	51,177	56,504
Revenue - Other	0	12,500	705	0	37,500	(37,500)	705
Revenue - Interest & Investm...	13,930	8,750	748	44,238	26,250	17,988	815
Total Revenues	1,645,870	1,641,205	1,442,01	2,037,975	2,010,784	27,191	1,743,133
Cost of Goods Sold	9,542	2,667	7,153	33,520	8,000	25,520	27,423
Freight & Shipping Costs	0	0	80	0	0	0	657
Total Cost of Goods S...	9,542	2,667	7,233	33,520	8,000	25,520	28,080
Gross Profit	1,636,328	1,638,538	1,434,78	2,004,456	2,002,784	1,672	1,715,053
Operating Expenses							
Salaries & Wage Expense	170,053	180,696	160,368	559,508	542,086	17,422	417,358
Rent & Utilities	15,565	21,902	16,191	49,906	65,705	(15,799)	47,561
Repairs & Maintenance	3,151	8,462	300	8,566	25,391	(16,825)	3,318
Telephone & Internet	2,416	1,651	1,120	5,265	4,955	310	4,702
Supplies & Mail	13,067	2,881	10,375	26,624	8,639	17,985	18,332
Taxes, Licenses, Fees	12,934	11,132	3,228	36,235	33,397	2,838	9,110
Credit Card Fees	157	0	0	719	0	719	1,101
Dues & Subscriptions	9,246	1,816	3,640	26,851	5,451	21,400	9,613
Insurance/Bonding	2,087	1,334	2,301	4,481	4,002	479	2,913
Associate Relations	65	0	0	65	0	65	0
Staff Expenses	7,053	3,570	2,073	13,005	12,740	265	6,538
Board Functions	3,417	8,852	8,430	6,782	12,200	(5,417)	12,030
Professional Fees	3,315	5,416	22,881	12,479	16,248	(3,770)	54,998
Equipment Support & Mainten...	6,068	7,532	4,285	18,384	22,596	(4,212)	12,584
Equipment Rental/Leasing	28	0	0	356	0	356	0
Depreciation	12,455	1,250	391	14,071	3,750	10,321	630
Event Sponsorships	38,700	51,250	80,500	266,390	153,750	112,640	119,550
Events & Activities	1,436	0	0	1,436	0	1,436	0
NLTMC Contributions	113,750	131,666	100,113	341,250	394,998	(53,748)	295,590
Non-NLTMC Marketing	2,499	17,683	3,600	72,461	53,050	19,411	18,796
In-Market/Tourism	6,585	14,900	21,319	47,131	44,700	2,431	23,856
Media/Collateral/Production	5,102	20,292	24,083	20,780	60,875	(40,095)	41,328
Business Assn Grant Funding	19,400	50,000	45,000	162,310	150,000	12,310	90,000
Housing Hub In-kind	0	0	2,470	0	0	0	2,660
Housing Hub Funding	0	12,500	0	0	37,500	(37,500)	0
Grant Funding - Sponsorship	52,927	97,139	0	290,486	291,417	(932)	0
Grant Funding - First Annual	6,000	136,556	0	134,840	409,667	(274,827)	0
Chamber Activities	0	33,333	0	778	100,000	(99,222)	0
Chamber Activities - Member...	0	0	0	8,000	0	8,000	0
Chamber Marketing	8,229	8,333	0	29,017	25,000	4,017	450
Chamber Activities - Commun...	0	0	(970)	195	0	195	(7,720)
Total Operating Expe...	515,705	830,146	511,701	2,158,371	2,478,117	(319,746)	1,185,297
Net Operating Income	1,120,624	808,392	923,085	(153,915)	(475,333)	321,418	529,756
Other Expense/<Inco...							
(Gain)/Loss on Asset Disposal	0	0	0	0	0	0	2,125
Total Other Expense/...	0	0	0	0	0	0	2,125
Net Income	1,120,624	808,392	923,085	(153,915)	(475,333)	321,418	527,632

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:01 Marketing

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	846,558	846,557	747,067	1,010,434	1,010,434	0	881,621
Revenue - Other	0	0	705	0	0	0	705
Total Revenues	846,558	846,557	747,772	1,010,434	1,010,434	0	882,326
Gross Profit	846,558	846,557	747,772	1,010,434	1,010,434	0	882,326
Operating Expenses							
Salaries & Wage Expense	33,141	37,088	32,053	106,188	111,264	(5,076)	89,609
Rent & Utilities	2,404	3,225	2,523	8,335	9,674	(1,339)	7,532
Repairs & Maintenance	414	2,690	0	414	8,070	(7,656)	0
Telephone & Internet	0	498	0	0	1,494	(1,494)	0
Supplies & Mail	2,753	648	434	6,070	1,942	4,128	693
Taxes, Licenses, Fees	0	66	(470)	0	198	(198)	(470)
Dues & Subscriptions	345	188	335	1,350	565	785	495
Associate Relations	65	0	0	65	0	65	0
Staff Expenses	3,446	284	0	4,224	819	3,404	(1)
Board Functions	761	0	0	761	0	761	0
Professional Fees	600	0	0	600	0	600	0
Equipment Support & Mainten...	0	0	0	0	0	0	84
Equipment Rental/Leasing	28	0	0	356	0	356	0
Event Sponsorships	38,700	26,250	80,000	151,200	78,750	72,450	118,050
NLTMC Contributions	113,750	131,666	100,113	341,250	394,998	(53,748)	295,590
Non-NLTMC Marketing	2,499	17,683	3,600	72,461	53,050	19,411	18,796
In-Market/Tourism	6,585	14,900	21,319	47,131	44,700	2,431	23,856
Media/Collateral/Production	5,102	20,292	24,083	20,780	60,875	(40,095)	41,328
Housing Hub In-kind	0	0	2,470	0	0	0	2,660
Grant Funding - First Annual	0	12,500	0	0	37,500	(37,500)	0
Chamber Activities	0	33,333	0	778	100,000	(99,222)	0
Chamber Marketing	8,229	8,333	0	29,017	25,000	4,017	450
Chamber Activities - Commun...	0	0	0	195	0	195	0
Allocated Administrative Over...	46,197	26,388	90,011	107,101	79,164	27,937	217,698
Total Operating Expe...	265,021	336,033	356,471	898,276	1,008,063	(109,787)	816,370
Net Operating Income	581,537	510,524	391,301	112,158	2,371	109,787	65,956
Other Expense/<Inco...							
Net Income	581,537	510,524	391,301	112,158	2,371	109,787	65,956

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:02 Zone 1

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	238,649	238,649	210,602	284,846	284,846	(1)	248,533
Total Revenues	238,649	238,649	210,602	284,846	284,846	(1)	248,533
Gross Profit	238,649	238,649	210,602	284,846	284,846	(1)	248,533
Operating Expenses							
Salaries & Wage Expense	4,951	6,026	3,996	20,278	18,078	2,200	12,094
Rent & Utilities	428	224	449	1,488	672	816	1,340
Repairs & Maintenance	0	225	0	0	675	(675)	0
Staff Expenses	0	151	0	0	451	(451)	0
Event Sponsorships	0	20,833	0	52,440	62,500	(10,060)	1,000
Business Assn Grant Funding	15,520	40,000	36,000	119,360	120,000	(640)	72,000
Grant Funding - Sponsorship	12,500	58,333	0	47,800	174,999	(127,199)	0
Grant Funding - First Annual	0	51,824	0	37,000	155,472	(118,472)	0
Allocated Administrative Over...	7,051	15,826	13,656	25,376	47,479	(22,102)	31,952
Total Operating Expe...	40,450	193,443	54,102	303,742	580,326	(276,584)	118,387
Net Operating Income	198,198	45,206	156,500	(18,896)	(295,479)	276,583	130,146
Other Expense/<Inco...							
Net Income	198,198	45,206	156,500	(18,896)	(295,479)	276,583	130,146

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:03 Visitors Center

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	117,713	117,713	103,880	140,500	140,500	0	122,589
Retail Revenue	19,084	5,333	15,542	67,177	16,000	51,177	56,504
Total Revenues	136,797	123,046	119,422	207,677	156,500	51,177	179,093
Cost of Goods Sold	9,542	2,667	7,153	33,520	8,000	25,520	27,423
Freight & Shipping Costs	0	0	80	0	0	0	657
Total Cost of Goods S...	9,542	2,667	7,233	33,520	8,000	25,520	28,080
Gross Profit	127,255	120,379	112,190	174,157	148,500	25,658	151,014
Operating Expenses							
Salaries & Wage Expense	26,123	28,508	22,399	80,385	85,524	(5,139)	61,685
Rent & Utilities	7,181	12,931	7,147	21,762	38,793	(17,031)	21,416
Repairs & Maintenance	0	56	0	1,565	168	1,397	0
Telephone & Internet	0	146	0	0	438	(438)	0
Supplies & Mail	2,262	506	890	9,008	1,516	7,492	2,562
Taxes, Licenses, Fees	0	0	410	0	0	0	410
Credit Card Fees	117	0	0	157	0	157	1,101
Staff Expenses	289	392	0	320	1,176	(856)	0
Equipment Support & Mainten...	536	0	0	536	0	536	0
Depreciation	12,216	834	0	13,355	2,502	10,853	0
Events & Activities	1,436	0	0	1,436	0	1,436	0
Grant Funding - First Annual	0	4,167	0	0	12,500	(12,500)	0
Allocated Administrative Over...	10,590	4,689	10,415	18,527	14,068	4,458	33,478
Total Operating Expe...	60,750	52,229	41,261	147,051	156,685	(9,634)	120,652
Net Operating Income	66,505	68,150	70,929	27,106	(8,186)	35,292	30,362
Other Expense/<Inco...							
Net Income	66,505	68,150	70,929	27,106	(8,186)	35,292	30,362

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:04 Business Support

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10/24/2024
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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	88,686	88,686	78,264	105,854	105,854	0	92,360
Total Revenues	88,686	88,686	78,264	105,854	105,854	0	92,360
Gross Profit	88,686	88,686	78,264	105,854	105,854	0	92,360
Operating Expenses							
Salaries & Wage Expense	12,640	11,325	16,264	43,077	33,973	9,104	38,861
Rent & Utilities	501	1,132	524	1,739	3,396	(1,657)	1,564
Repairs & Maintenance	0	60	0	0	182	(182)	0
Telephone & Internet	0	158	0	0	476	(476)	0
Supplies & Mail	0	239	0	35	717	(682)	0
Dues & Subscriptions	803	0	398	2,408	0	2,408	1,194
Staff Expenses	32	177	0	1,294	531	763	0
Board Functions	0	0	0	264	0	264	0
Professional Fees	0	0	0	3,168	0	3,168	0
Event Sponsorships	0	0	500	62,750	0	62,750	500
Business Assn Grant Funding	3,880	10,000	9,000	42,950	30,000	12,950	18,000
Grant Funding - Sponsorship	0	8,333	0	0	25,000	(25,000)	0
Grant Funding - First Annual	0	2,802	0	0	8,405	(8,405)	0
Chamber Activities - Commun...	0	0	(970)	0	0	0	(7,720)
Allocated Administrative Over...	3,770	3,224	8,683	14,850	9,671	5,179	19,468
Total Operating Expe...	21,625	37,450	34,398	172,533	112,351	60,183	71,866
Net Operating Income	67,061	51,237	43,866	(66,679)	(6,497)	(60,183)	20,494
Other Expense/<Inco...							
Net Income	67,061	51,237	43,866	(66,679)	(6,497)	(60,183)	20,494

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:05 Economic Development

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	122,550	122,550	108,147	146,274	146,274	1	127,626
Total Revenues	122,550	122,550	108,147	146,274	146,274	1	127,626
Gross Profit	122,550	122,550	108,147	146,274	146,274	1	127,626
Operating Expenses							
Salaries & Wage Expense	6,400	21,333	5,361	24,848	63,999	(39,151)	14,457
Rent & Utilities	615	524	645	2,147	1,572	575	1,927
Repairs & Maintenance	0	33	0	0	99	(99)	0
Telephone & Internet	0	85	0	0	255	(255)	0
Supplies & Mail	0	199	0	0	597	(597)	0
Staff Expenses	0	106	0	0	318	(318)	0
Housing Hub Funding	0	12,500	0	0	37,500	(37,500)	0
Grant Funding - Sponsorship	40,427	25,000	0	242,686	75,000	167,686	0
Grant Funding - First Annual	6,000	26,503	0	97,840	79,509	18,331	0
Allocated Administrative Over...	11,283	8,236	2,028	38,902	24,707	14,195	6,363
Total Operating Expe...	64,724	94,519	8,034	406,423	283,556	122,867	22,746
Net Operating Income	57,826	28,032	100,113	(260,149)	(137,282)	(122,867)	104,880
Other Expense/<Inco...							
Net Income	57,826	28,032	100,113	(260,149)	(137,282)	(122,867)	104,880

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:06 Sustainability/Mitigation

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	53,212	53,212	46,959	63,513	63,513	0	55,417
Total Revenues	53,212	53,212	46,959	63,513	63,513	0	55,417
Gross Profit	53,212	53,212	46,959	63,513	63,513	0	55,417
Operating Expenses							
Salaries & Wage Expense	6,400	0	5,361	24,848	0	24,848	14,457
Rent & Utilities	494	374	517	1,717	1,122	595	1,544
Repairs & Maintenance	0	23	0	0	71	(71)	0
Supplies & Mail	0	137	0	0	411	(411)	0
Staff Expenses	0	106	0	0	318	(318)	0
Event Sponsorships	0	4,167	0	0	12,500	(12,500)	0
Grant Funding - Sponsorship	0	5,473	0	0	16,418	(16,418)	0
Grant Funding - First Annual	0	21,100	0	0	63,301	(63,301)	0
Allocated Administrative Over...	1,455	3,550	1,985	3,270	10,651	(7,381)	6,224
Total Operating Expe...	8,349	34,930	7,863	29,835	104,793	(74,957)	22,225
Net Operating Income	44,863	18,282	39,096	33,678	(41,280)	74,958	33,192
Other Expense/<Inco...							
Net Income	44,863	18,282	39,096	33,678	(41,280)	74,958	33,192

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:07 Admin

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	80,623	80,623	71,148	96,230	96,230	0	83,963
Revenue - Interest & Investm...	13,930	8,750	748	44,238	26,250	17,988	748
Total Revenues	94,553	89,373	71,896	140,468	122,480	17,988	84,711
Gross Profit	94,553	89,373	71,896	140,468	122,480	17,988	84,711
Operating Expenses							
Taxes, Licenses, Fees	10	0	0	37	0	37	0
Grant Funding - First Annual	0	17,660	0	0	52,980	(52,980)	0
Allocated Administrative Over...	25,785	39,410	6,674	107,904	118,230	(10,326)	16,590
Total Operating Expe...	25,795	57,070	6,674	107,941	171,210	(63,269)	16,590
Net Operating Income	68,758	32,303	65,222	32,528	(48,730)	81,257	68,121
Other Expense/<Inco...							
Net Income	68,758	32,303	65,222	32,528	(48,730)	81,257	68,121

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:08 County Admin Fee

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 10/24/2024
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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenues	32,249	32,249	28,459	38,492	38,491	0	33,585
Total Revenues	32,249	32,249	28,459	38,492	38,491	0	33,585
Gross Profit	32,249	32,249	28,459	38,492	38,491	0	33,585
Operating Expenses							
Taxes, Licenses, Fees	11,288	10,649	2,541	27,818	31,947	(4,129)	7,054
Total Operating Expe...	11,288	10,649	2,541	27,818	31,947	(4,129)	7,054
Net Operating Income	20,960	21,600	25,918	10,673	6,544	4,129	26,531
Other Expense/<Inco...							
Net Income	20,960	21,600	25,918	10,673	6,544	4,129	26,531

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:09 Contingency/Reserve

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	<u>Sep 2024</u>		<u>Prior Y...</u>	<u>Fiscal 2024/25 YTD</u>		<u>Variance</u>	<u>Prior Year</u>
	<u>Actual</u>	<u>Budget</u>		<u>Actual</u>	<u>Budget</u>		
Revenues							
Revenues	<u>32,249</u>	<u>32,249</u>	<u>28,459</u>	<u>38,492</u>	<u>38,491</u>	<u>0</u>	<u>33,585</u>
Total Revenues	<u>32,249</u>	<u>32,249</u>	<u>28,459</u>	<u>38,492</u>	<u>38,491</u>	<u>0</u>	<u>33,585</u>
Gross Profit	<u>32,249</u>	<u>32,249</u>	<u>28,459</u>	<u>38,492</u>	<u>38,491</u>	<u>0</u>	<u>33,585</u>
Operating Expenses							
Net Operating Income	<u>32,249</u>	<u>32,249</u>	<u>28,459</u>	<u>38,492</u>	<u>38,491</u>	<u>0</u>	<u>33,585</u>
Other Expense/<Inco...							
Net Income	<u><u>32,249</u></u>	<u><u>32,249</u></u>	<u><u>28,459</u></u>	<u><u>38,492</u></u>	<u><u>38,491</u></u>	<u><u>0</u></u>	<u><u>33,585</u></u>

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:10 CAP/TOT/ Housing&Trans

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 10/24/2024
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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenue - Other	0	12,500	0	0	37,500	(37,500)	0
Total Revenues	0	12,500	0	0	37,500	(37,500)	0
Gross Profit	0	12,500	0	0	37,500	(37,500)	0
Operating Expenses							
Salaries & Wage Expense	11,537	0	0	38,620	0	38,620	0
Dues & Subscriptions	652	0	0	1,957	0	1,957	0
Total Operating Expe...	12,189	0	0	40,577	0	40,577	0
Net Operating Income	(12,189)	12,500	0	(40,577)	37,500	(78,077)	0
Other Expense/<Inco...							
Net Income	(12,189)	12,500	0	(40,577)	37,500	(78,077)	0

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:11 Chamber

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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Chamber Revenue - Member...	368	2,133	2,038	1,925	6,400	(4,475)	5,831
Total Revenues	368	2,133	2,038	1,925	6,400	(4,475)	5,831
Gross Profit	368	2,133	2,038	1,925	6,400	(4,475)	5,831
Operating Expenses							
Taxes, Licenses, Fees	0	0	0	4	0	4	0
Board Functions	360	0	0	720	0	720	0
Chamber Activities - Member...	0	0	0	8,000	0	8,000	0
Total Operating Expe...	360	0	0	8,724	0	8,724	0
Net Operating Income	8	2,133	2,038	(6,799)	6,400	(13,199)	5,831
Other Expense/<Inco...							
Net Income	8	2,133	2,038	(6,799)	6,400	(13,199)	5,831

PL - Budget vs Actual

North Lake Tahoe Resort Association
 NLTRA:13 Housing Hub

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	<u>Sep 2024</u>		<u>Prior Y...</u>	<u>Fiscal 2024/25 YTD</u>		<u>Variance</u>	<u>Prior Year</u>
	<u>Actual</u>	<u>Budget</u>		<u>Actual</u>	<u>Budget</u>		
Revenues							
Operating Expenses							
Salaries & Wage Expense	5,153	0	0	15,160	0	15,160	0
Total Operating Expe...	5,153	0	0	15,160	0	15,160	0
Net Operating Income	(5,153)	0	0	(15,160)	0	(15,160)	0
Other Expense/<Inco...							
Net Income	(5,153)	0	0	(15,160)	0	(15,160)	0

PL - Budget vs Actual

North Lake Tahoe Resort Association
NLTRA:12 Admin OH

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10/24/2024
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	Sep 2024		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
Revenues							
Revenue - Interest & Investm...	0	0	0	0	0	0	67
Total Revenues	0	0	0	0	0	0	67
Gross Profit	0	0	0	0	0	0	67
Operating Expenses							
Salaries & Wage Expense	63,709	76,416	74,935	206,105	229,248	(23,143)	186,195
Rent & Utilities	3,942	3,492	4,386	12,719	10,476	2,243	12,238
Repairs & Maintenance	2,737	5,375	300	6,587	16,126	(9,539)	3,318
Telephone & Internet	2,416	764	1,120	5,265	2,292	2,973	4,702
Supplies & Mail	8,053	1,152	9,052	11,511	3,456	8,055	15,078
Taxes, Licenses, Fees	1,636	417	747	8,376	1,252	7,124	2,115
Credit Card Fees	40	0	0	561	0	561	0
Dues & Subscriptions	7,446	1,628	2,908	21,137	4,886	16,251	7,925
Insurance/Bonding	2,087	1,334	2,301	4,481	4,002	479	2,913
Staff Expenses	3,285	2,354	2,073	7,167	9,127	(1,960)	6,539
Board Functions	2,296	8,852	8,430	5,037	12,200	(7,163)	12,030
Professional Fees	2,715	5,416	22,881	8,711	16,248	(7,537)	54,998
Equipment Support & Mainten...	5,532	7,532	4,285	17,848	22,596	(4,748)	12,500
Depreciation	239	416	391	716	1,248	(532)	630
Allocated Administrative Over...	(106,131)	(101,323)	(133,452)	(315,930)	(303,970)	(11,960)	(331,772)
Total Operating Expe...	0	13,824	357	290	29,187	(28,897)	(10,592)
Net Operating Income	0	(13,824)	(357)	(290)	(29,187)	28,897	10,659
Other Expense/<Inco...							
(Gain)/Loss on Asset Disposal	0	0	0	0	0	0	2,125
Total Other Expense/...	0	0	0	0	0	0	2,125
Net Income	0	(13,824)	(357)	(290)	(29,187)	28,897	8,534

North Lake Tahoe Marketing Cooperative

Preliminary

Financial Statements for the Period Ending

September 30, 2024

North Lake Tahoe Marketing Cooperative
Balance Sheet Prev Year Comparison
As of September 30, 2024

	Sep 30, 24	Sep 30, 23	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000-00 · Cash...9347	261,546.50	397,590.74	-136,044.24	-34.2%
Total Checking/Savings	261,546.50	397,590.74	-136,044.24	-34.2%
Accounts Receivable				
1200-00 · Accounts Receivable	111,579.00	0.00	111,579.00	100.0%
Total Accounts Receivable	111,579.00	0.00	111,579.00	100.0%
Other Current Assets				
1350-00 · Security Deposits	100.00	100.00	0.00	0.0%
Total Other Current Assets	100.00	100.00	0.00	0.0%
Total Current Assets	373,225.50	397,690.74	-24,465.24	-6.2%
Other Assets				
1400-00 · Prepaid Expenses	23,523.89	23,866.78	-342.89	-1.4%
Total Other Assets	23,523.89	23,866.78	-342.89	-1.4%
TOTAL ASSETS	396,749.39	421,557.52	-24,808.13	-5.9%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000-00 · Accounts Payable	219,442.19	142,267.08	77,175.11	54.3%
Total Accounts Payable	219,442.19	142,267.08	77,175.11	54.3%
Credit Cards				
2080. · BOTW_0443_KG	0.00	797.01	-797.01	-100.0%
Total Credit Cards	0.00	797.01	-797.01	-100.0%
Other Current Liabilities				
2650-00 · Unearned Revenue	113,750.00	0.00	113,750.00	100.0%
Total Other Current Liabilities	113,750.00	0.00	113,750.00	100.0%
Total Current Liabilities	333,192.19	143,064.09	190,128.10	132.9%
Total Liabilities	333,192.19	143,064.09	190,128.10	132.9%

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10/18/24

Accrual Basis

North Lake Tahoe Marketing Cooperative
Balance Sheet Prev Year Comparison
As of September 30, 2024

	<u>Sep 30, 24</u>	<u>Sep 30, 23</u>	<u>\$ Change</u>	<u>% Change</u>
Equity				
32000 · Unrestricted Net Assets	115,002.13	199,355.75	-84,353.62	-42.3%
Net Income	-51,444.93	79,137.68	-130,582.61	-165.0%
Total Equity	63,557.20	278,493.43	-214,936.23	-77.2%
TOTAL LIABILITIES & EQUITY	<u>396,749.39</u>	<u>421,557.52</u>	<u>-24,808.13</u>	<u>-5.9%</u>

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10/17/24

North Lake Tahoe Marketing Cooperative
A/R Aging Summary
As of September 30, 2024

	<u>Current</u>	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Everline Resort	0.00	0.00	0.00	0.00	42,230.04	42,230.04
Mountain Travel Symposium	0.00	0.00	0.00	0.00	36,600.00	36,600.00
Palisades Tahoe Lodge Rentals	0.00	0.00	0.00	0.00	3,899.73	3,899.73
Palisades Tahoe MTS	0.00	0.00	0.00	0.00	24,729.50	24,729.50
PlumpJack Squaw Valley Inn*	0.00	0.00	0.00	0.00	4,119.73	4,119.73
TOTAL	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>111,579.00</u>	<u>111,579.00</u>

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10/17/24

North Lake Tahoe Marketing Cooperative
A/P Aging Summary
As of September 30, 2024

	<u>Current</u>	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Jigsaw Travel/Mogul Ski World	0.00	2,000.00	0.00	0.00	0.00	2,000.00
MAHK Advertising	204,272.03	0.00	0.00	0.00	0.00	204,272.03
NLTRA	0.00	0.00	0.00	10,000.00	0.00	10,000.00
SBDX Studio	3,170.16	0.00	0.00	0.00	0.00	3,170.16
TOTAL	<u>207,442.19</u>	<u>2,000.00</u>	<u>0.00</u>	<u>10,000.00</u>	<u>0.00</u>	<u>219,442.19</u>

11:01 AM

10/18/24

Accrual Basis

North Lake Tahoe Marketing Cooperative
Profit & Loss Prev Year Comparison
September 2024

	Sep 24	Sep 23	\$ Change	% Change
Income				
4000-00 · LTIVCBVB Funding	45,833.00	79,166.00	-33,333.00	-42.1%
4001-00 · NLTRA Funding	113,750.00	100,113.00	13,637.00	13.6%
Total Income	159,583.00	179,279.00	-19,696.00	-11.0%
Gross Profit	159,583.00	179,279.00	-19,696.00	-11.0%
Expense				
5000-00 · CONSUMER MARKETING				
5001-01 · Podcast	0.00	3,016.62	-3,016.62	-100.0%
5002-00 · Consumer Print	0.00	855.00	-855.00	-100.0%
5002-01 · Native Display	17,672.27	7,966.13	9,706.14	121.8%
5004-00 · Trip Advisor	0.00	3,752.60	-3,752.60	-100.0%
5005-00 · Paid Social	28,821.14	18,773.46	10,047.68	53.5%
5005-01 · Digital Display / Retargeting	15,174.26	25,297.12	-10,122.86	-40.0%
5007-00 · Creative Production				
5007-01 · Creative Production	19,878.57	21,567.68	-1,689.11	-7.8%
5007-02 · Website Production	2,250.00	1,512.50	737.50	48.8%
5007-03 · Photo/Video Creative	1,736.42	1,653.75	82.67	5.0%
Total 5007-00 · Creative Production	23,864.99	24,733.93	-868.94	-3.5%
5010-00 · Account Strategy & Management	7,000.00	8,500.00	-1,500.00	-17.7%
5016 · Video Streaming	36,108.30	26,836.91	9,271.39	34.6%
5017-00 · Rich Media	49,558.00	0.00	49,558.00	100.0%
5018-00 · Media Commission	20,198.62	13,378.21	6,820.41	51.0%
5018-01 · Digital Ad Serving	746.88	288.51	458.37	158.9%
5020-00 · Search Engine Marketing	20,240.76	20,808.87	-568.11	-2.7%
5022-00 · Email	0.00	4,745.01	-4,745.01	-100.0%
Total 5000-00 · CONSUMER MARKETING	219,385.22	158,952.37	60,432.85	38.0%
5110-00 · LEISURE SALES				
5112-00 · Training / Sales Calls	0.00	2,687.70	-2,687.70	-100.0%
5131-00 · FAMS -Intl - Travel Trade	2,266.18	0.00	2,266.18	100.0%
5143-00 · Mountain Travel Symposium	0.00	477.00	-477.00	-100.0%
5157-00 · International Efforts	995.00	750.00	245.00	32.7%
Total 5110-00 · LEISURE SALES	3,261.18	3,914.70	-653.52	-16.7%

11:01 AM

10/18/24

Accrual Basis

North Lake Tahoe Marketing Cooperative
Profit & Loss Prev Year Comparison
September 2024

	Sep 24	Sep 23	\$ Change	% Change
5200-00 · PUBLIC RELATIONS				
5200-01 · Strategy, Reporting, Mgmt, Etc.	6,000.00	6,000.00	0.00	0.0%
5202-00 · PR Program/ Content Dev - Blogs	682.50	1,215.00	-532.50	-43.8%
5204-00 · Media Mission(s)	2,450.00	2,764.78	-314.78	-11.4%
5206-00 · Digital Buy/ Social Media Boost	700.00	950.00	-250.00	-26.3%
5207-00 · Content Campaigns/Tools-My Emma	0.00	300.00	-300.00	-100.0%
5209-00 · Domestic Travel Media FAMS	2,411.94	1,585.06	826.88	52.2%
5210-00 · Content Dev - Newsletters	1,700.00	1,700.00	0.00	0.0%
5211-00 · Social Media Strategy & Mgmt	6,000.00	6,000.00	0.00	0.0%
Total 5200-00 · PUBLIC RELATIONS	19,944.44	20,514.84	-570.40	-2.8%
6000-00 · CONFERENCE SALES				
6003-00 · Geo-Fence Targeting	299.97	467.99	-168.02	-35.9%
6005-00 · Paid Media	783.32	2,170.20	-1,386.88	-63.9%
6006-00 · CVENT	12,980.82	12,131.61	849.21	7.0%
6007-00 · Creative Production	0.00	480.00	-480.00	-100.0%
6015-00 · MCC National Memberships	1,214.00	0.00	1,214.00	100.0%
6018-00 · MCC Media Commission	1,692.65	1,773.06	-80.41	-4.5%
6018-01 · MCC Digital Ad Serving	0.00	5.78	-5.78	-100.0%
6128-00 · HelmsBriscoe Strategic Partner	0.00	-5,512.50	5,512.50	100.0%
6152-00 · Client Events / Opportunities	4,510.89	0.00	4,510.89	100.0%
6153-00 · Chicago Sales Rep Support	1,811.25	0.00	1,811.25	100.0%
Total 6000-00 · CONFERENCE SALES	23,292.90	11,516.14	11,776.76	102.3%
6100-00 · TRADE SHOWS				
6116-00 · CalSAE Seasonal Spectacular	0.00	2,136.00	-2,136.00	-100.0%
6143-00 · Connect Marketplace	0.00	4,545.61	-4,545.61	-100.0%
6151-00 · Destination CA	0.00	259.07	-259.07	-100.0%
6157-00 · HPN Partner Conference	0.00	668.40	-668.40	-100.0%
Total 6100-00 · TRADE SHOWS	0.00	7,609.08	-7,609.08	-100.0%
7000-00 · COMMITTED & ADMIN EXPENSES				
5009-00 · Fulfillment / Mail	524.99	219.99	305.00	138.6%
5021-00 · RASC-Reno Air Service Corp	8,333.34	8,333.32	0.02	0.0%
5124-00 · Reno Tahoe Territory Membership	1,000.00	0.00	1,000.00	100.0%
7002-00 · CRM Subscription	2,500.00	2,500.00	0.00	0.0%
7004-00 · Research	2,420.83	1,131.85	1,288.98	113.9%
7010-00 · Photo Management & Storage	9,557.90	0.00	9,557.90	100.0%
7020-00 · Collateral Production / Printin	3,170.16	0.00	3,170.16	100.0%
8700-00 · Automobile Expense*	100.80	128.80	-28.00	-21.7%
Total 7000-00 · COMMITTED & ADMIN EXPENSES	27,608.02	12,313.96	15,294.06	124.2%

11:01 AM

10/18/24

Accrual Basis

North Lake Tahoe Marketing Cooperative
Profit & Loss Prev Year Comparison
September 2024

	Sep 24	Sep 23	\$ Change	% Change
8000-00 · WEBSITE CONTENT & MAINTENANCE				
8002-00 · Content Manager Contractor	4,000.00	4,250.00	-250.00	-5.9%
8003-00 · Website Hosting Maintenance	0.00	5.00	-5.00	-100.0%
8004-00 · Website Strategy & Maintenance	7,500.00	7,500.00	0.00	0.0%
8005-00 · Website SEO Strategy/Maint	2,700.00	4,172.50	-1,472.50	-35.3%
Total 8000-00 · WEBSITE CONTENT & MAINTENANCE	14,200.00	15,927.50	-1,727.50	-10.9%
Total Expense	307,691.76	230,748.59	76,943.17	33.4%
Net Income	-148,108.76	-51,469.59	-96,639.17	-187.8%

North Lake Tahoe Marketing Cooperative Profit & Loss Budget Performance

September 2024

	Sep 24	Budget	Jul - Sep 24	YTD Budget	Annual Budget
Income					
4000-00 · LTIVCBVB Funding					
4000-01 · LTIVCBVB Funding Add-On	0.00	0.00	0.00	20,000.00	20,000.00
4000-00 · LTIVCBVB Funding - Other	45,833.00	45,833.00	137,499.00	137,499.00	550,000.00
Total 4000-00 · LTIVCBVB Funding	45,833.00	45,833.00	137,499.00	157,499.00	570,000.00
4001-00 · NLTRA Funding					
4001-01 · NLTRA Funding Add-On	0.00	0.00	0.00	80,000.00	80,000.00
4001-00 · NLTRA Funding - Other	113,750.00	113,750.00	341,250.00	341,250.00	1,365,000.00
Total 4001-00 · NLTRA Funding	113,750.00	113,750.00	341,250.00	421,250.00	1,445,000.00
Total Income	159,583.00	159,583.00	478,749.00	578,749.00	2,015,000.00
Gross Profit	159,583.00	159,583.00	478,749.00	578,749.00	2,015,000.00
Expense					
5000-00 · CONSUMER MARKETING					
5001-00 · Broadcast / Radio - High Notes	0.00	0.00	0.00	0.00	4,424.00
5002-00 · Consumer Print	0.00	0.00	0.00	0.00	12,566.00
5002-01 · Native Display	17,672.27	37,808.00	17,672.27	37,808.00	93,589.00
5005-00 · Paid Social	28,821.14	39,936.00	32,632.54	47,748.00	189,557.00
5005-01 · Digital Display / Retargeting	15,174.26	24,198.00	19,206.29	27,738.00	115,044.00
5007-00 · Creative Production					
5007-01 · Creative Production	19,878.57	40,000.00	39,154.32	40,000.00	137,700.00
5007-02 · Website Production	2,250.00	5,000.00	6,408.75	5,000.00	20,000.00
5007-03 · Photo/Video Creative	1,736.42	0.00	5,209.26	0.00	21,879.00
Total 5007-00 · Creative Production	23,864.99	45,000.00	50,772.33	45,000.00	179,579.00
5010-00 · Account Strategy & Management	7,000.00	7,000.00	14,000.00	21,000.00	84,000.00
5016 · Video Streaming	36,108.30	43,805.00	36,108.30	43,805.00	135,018.00
5017-00 · Rich Media	49,558.00	0.00	49,558.00	0.00	47,500.00
5018-00 · Media Commission	20,198.62	27,638.00	21,905.12	29,114.00	95,250.00
5018-01 · Digital Ad Serving	746.88	1,341.00	774.85	1,341.00	8,851.00
5020-00 · Search Engine Marketing	20,240.76	18,024.00	20,252.88	18,024.00	126,172.00
5024-00 · Fusion 7	0.00	0.00	1,647.10	0.00	0.00
Total 5000-00 · CONSUMER MARKETING	219,385.22	244,750.00	264,529.68	271,578.00	1,091,550.00
5021-01 · Stewardship Campaign	0.00	0.00	0.00	0.00	100,000.00
5110-00 · LEISURE SALES					
5107-00 · Creative Production	0.00	0.00	0.00	480.00	1,920.00
5111-00 · FAMS - Domestic	0.00	0.00	0.00	1,000.00	4,000.00
5112-00 · Training / Sales Calls	0.00	1,500.00	4,000.00	4,000.00	11,500.00
5113-00 · Additional Opportunities	0.00	2,500.00	7,251.35	2,500.00	5,000.00
5120-00 · Domestic - Trade Shows	0.00	0.00	0.00	0.00	5,000.00
5131-00 · FAMS -Intl - Travel Trade	2,266.18	0.00	2,266.18	2,500.00	7,500.00
5133-00 · Ski-Tops	0.00	0.00	0.00	0.00	2,800.00
5137-00 · Co-op Opportunities	0.00	0.00	7,000.00	10,000.00	15,000.00
5143-00 · Mountain Travel Symposium	0.00	0.00	0.00	0.00	5,000.00
5144-00 · IPW - POW WOW	0.00	0.00	614.12	0.00	10,000.00
5145-00 · TIA Annual Dues	0.00	0.00	0.00	0.00	2,700.00
5147-00 · AUS / Gate 7	0.00	0.00	9,624.50	9,624.00	38,496.00
5154-00 · Canada	0.00	0.00	7,800.00	7,800.00	31,200.00
5155-00 · California Star Program	0.00	0.00	0.00	3,600.00	3,600.00
5157-00 · International Efforts	995.00	0.00	995.00	0.00	15,000.00
Total 5110-00 · LEISURE SALES	3,261.18	4,000.00	39,551.15	41,504.00	158,716.00

North Lake Tahoe Marketing Cooperative Profit & Loss Budget Performance

September 2024

	Sep 24	Budget	Jul - Sep 24	YTD Budget	Annual Budget
5200-00 · PUBLIC RELATIONS					
5200-01 · Strategy, Reporting, Mgmt, Etc.	6,000.00	6,000.00	12,000.00	18,000.00	72,000.00
5202-00 · PR Program/ Content Dev - Blogs	682.50	1,208.00	4,082.50	3,624.00	14,496.00
5204-00 · Media Mission(s)	2,450.00	500.00	2,450.00	500.00	5,000.00
5206-00 · Digital Buy/ Social Media Boost	700.00	700.00	1,400.00	2,100.00	8,400.00
5207-00 · Content Campaigns/Tools-My Emma	0.00	0.00	300.00	0.00	0.00
5209-00 · Domestic Travel Media FAMS	2,411.94	0.00	7,005.36	0.00	12,000.00
5210-00 · Content Dev - Newsletters	1,700.00	1,700.00	6,800.00	5,100.00	20,400.00
5211-00 · Social Media Strategy & Mgmt	6,000.00	6,000.00	12,000.00	18,000.00	72,000.00
5216-00 · PR Content Development + Distri	0.00	0.00	1,200.00	1,200.00	4,800.00
5222-00 · Media Tracking / Membership	0.00	0.00	13,583.02	883.00	3,532.00
Total 5200-00 · PUBLIC RELATIONS	19,944.44	16,108.00	60,820.88	49,407.00	212,628.00
6000-00 · CONFERENCE SALES					
6003-00 · Geo-Fence Targeting	299.97	1,500.00	299.97	1,500.00	9,000.00
6004-00 · Email	0.00	0.00	0.00	480.00	1,920.00
6005-00 · Paid Media	783.32	1,450.00	1,726.32	2,310.00	23,800.00
6006-00 · CVENT	12,980.82	0.00	12,980.82	12,980.00	12,980.00
6007-00 · Creative Production	0.00	0.00	0.00	5,000.00	20,000.00
6014-00 · MCC Group Incentive Program	0.00	0.00	0.00	0.00	4,000.00
6015-00 · MCC National Memberships	1,214.00	0.00	1,214.00	500.00	1,000.00
6018-00 · MCC Media Commission	1,692.65	0.00	1,842.72	0.00	5,997.00
6018-01 · MCC Digital Ad Serving	0.00	30.00	16.29	90.00	350.00
6128-00 · HelmsBriscoe Strategic Partner	0.00	7,000.00	7,350.00	7,000.00	7,000.00
6152-00 · Client Events / Opportunities	4,510.89	0.00	5,795.89	0.00	2,500.00
6153-00 · Chicago Sales Rep Support	1,811.25	0.00	2,288.06	0.00	3,500.00
Total 6000-00 · CONFERENCE SALES	23,292.90	9,980.00	33,514.07	29,860.00	92,047.00
6100-00 · TRADE SHOWS					
6111-00 · Site Inspections	0.00	0.00	0.00	1,000.00	2,000.00
6116-00 · CalSAE Seasonal Spectacular	0.00	2,000.00	0.00	2,000.00	5,000.00
6127-00 · CalSAE Annual	0.00	0.00	939.10	0.00	0.00
6143-00 · Connect Marketplace	0.00	0.00	0.00	0.00	5,000.00
6151-00 · Destination CA	0.00	5,000.00	9,000.00	10,000.00	10,000.00
6154-00 · HelmsBriscoe ABC	0.00	0.00	282.56	0.00	6,775.00
6182-00 · Destination Celebration	0.00	0.00	0.00	0.00	2,000.00
6183-00 · Smart Meetings NorCal	0.00	0.00	0.00	0.00	7,000.00
Total 6100-00 · TRADE SHOWS	0.00	7,000.00	10,221.66	13,000.00	37,775.00
7000-00 · COMMITTED & ADMIN EXPENSES					
5009-00 · Fulfillment / Mail	524.99	150.00	644.98	450.00	1,800.00
5021-00 · RASC-Reno Air Service Corp	8,333.34	0.00	25,000.01	0.00	50,000.00
5123-00 · HSVC - High Sierra Visitors	0.00	0.00	2,500.00	2,500.00	2,500.00
5124-00 · Reno Tahoe Territory Membership	1,000.00	0.00	1,000.00	1,000.00	1,000.00
7002-00 · CRM Subscription	2,500.00	0.00	2,500.00	2,500.00	10,000.00
7004-00 · Research	2,420.83	0.00	19,375.64	0.00	40,410.00
7007-00 · Destimetrics / DMX	0.00	0.00	9,660.00	8,441.00	33,766.00
7009-00 · Tahoe Cam Usage	0.00	0.00	0.00	0.00	2,100.00
7010-00 · Photo Management & Storage	9,557.90	0.00	9,557.90	0.00	7,889.00
7020-00 · Collateral Production / Printin	3,170.16	0.00	3,170.16	0.00	0.00
8700-00 · Automobile Expense*	100.80	0.00	758.80	0.00	0.00
Total 7000-00 · COMMITTED & ADMIN EXPENSES	27,608.02	150.00	74,167.49	14,891.00	149,465.00

11:04 AM

10/18/24

North Lake Tahoe Marketing Cooperative Profit & Loss Budget Performance

September 2024

Accrual Basis

	Sep 24	Budget	Jul - Sep 24	YTD Budget	Annual Budget
8000-00 · WEBSITE CONTENT & MAINTENANCE					
8002-00 · Content Manager Contractor	4,000.00	4,000.00	16,250.00	12,000.00	48,000.00
8003-00 · Website Hosting Maintenance	0.00	0.00	539.00	0.00	2,136.00
8004-00 · Website Strategy & Maintenance	7,500.00	7,500.00	22,500.00	22,500.00	90,910.00
8005-00 · Website SEO Strategy/Maint	2,700.00	2,700.00	8,100.00	8,100.00	32,400.00
Total 8000-00 · WEBSITE CONTENT & MAINTENANCE	14,200.00	14,200.00	47,389.00	42,600.00	173,446.00
Total Expense	307,691.76	296,188.00	530,193.93	462,840.00	2,015,627.00
Net Income	-148,108.76	-136,605.00	-51,444.93	115,909.00	-627.00

NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)

Employee Expense Report

Month*Yr August 2024
 Employee Tony Karwowski

POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PURPOSE	PAID BY CC	OUT OF POCKET	BUDGET CODE
	A						
	B		August Phone Reimbursement		50.00	0-12-230-50139	
	C						
	D						
	E						
	F						
	G						
	H						
	I						
	J.1						
	K.1						
	L						
	M						
	N						
	O						
	P						
	Q						
	R						
	S						
	T						
	U						
	V						
	W						
	X						
	Y						
	Z						
MILEAGE REIMBURSEMENT							
	Attach 1		Mileage	See Attached Mileage Report		117.92	
				Mileage Reimbursed Through Payroll			
TOTAL - CREDIT CARD EXPENSES					50.00		
TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)						117.92	
Grand Total						167.92	

Signed By: Tony Karwowski

Approved By: _____

Date: 10/16/2024

Date: _____

ACCOUNTING					
DATE RECEIVED	DATE ENTERED	CFO APPROVAL	CFO APPROVAL DATE	DATE SCANNED	

NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)

Employee Expense Report

Month*Yr September 2024
 Employee Tony Karwowski

POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PURPOSE	PAID BY CC	OUT OF POCKET	BUDGET CODE
	A						
	B			September Phone Reimbursement		50.00	10-12-230-50139
	C	Cal Travel		PAC Dinner	300.00		
	D	High Low Oceanside		Lunch @ Cal Travel	47.61		
	E						
	F	Seabird Resort		Cal Travel Annual Summit Lodging	1,129.23		
	G	Reno Tahoe Airport		Parking for Cal Travel	48.00		
	H	Old Post Office Carmelian Bay		Lunch with Board member	52.58		
	I	Cal Travel		Cal Travel PAC Aucction Donation	1,000.00		
	J.1						
	K.1						
	L						
	M						
	N						
	O						
	P						
	Q						
	R						
	S						
	T						
	U						
	V						
	W						
	X						
	Y						
	Z						
MILEAGE REIMBURSEMENT							
	Attach 1		Mileage	See Attached Mileage Report		102.51	
				Mileage Reimbursed Through Payroll			
TOTAL - CREDIT CARD EXPENSES					2,577.42		
TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)						152.51	

Grand Total 2,729.93

Signed By: Tony Karwowski

Approved By: _____

Date: 10/16/2024

Date: _____

ACCOUNTING					
DATE RECEIVED	DATE ENTERED	CFO APPROVAL	CFO APPROVAL DATE	DATE SCANNED	

Payment Confirmation/Receipt for 2024 CalTravel Summit



Tricia Alvernaz Yanez <bnewton@caltravel.org>
To Tony Karwowski

Reply Reply All Forward

Thu 8/29/2024 11:17 AM

Your registration for 2024 CalTravel Summit has been modified to include the items shown below, and your payment for these items has been successfully processed. Please save this email for your records.

Transaction Information

Item	Transaction Information	Quantity	Amount
PAC Fundraising Dinner & Concert	\$300.00	1	\$300.00
Transaction Total			\$300.00

Registration Confirmation Number: **GRNK9V83KD**
[View your registration](#)

If you have any questions about this transaction or email, please contact Tricia Alvernaz Yanez directly at tricia@caltravel.org.



Seabird Destination Oceanside

101 Mission Avenue
Oceanside, CA 92054
Tel: 760-512-3600
theseabirdresort.com

INVOICE

Tony Karwowski
Po Box 1757
Tahoe City CA 96145
United States

Room No. 0445
Arrival 09-09-24
Departure 09-12-24
Folio Window 1
Folio No. 119404

Confirmation No. 3378560201
Group Name CalTravel Summit 2024

Date	Description	Charges	Credits
09-09-24	Accommodation	319.00	
09-09-24	City Occupancy Tax (TOT)	31.90	
09-09-24	City TMD	7.98	
09-09-24	CA Tourism	0.62	
09-09-24	Resort Fee	15.00	
09-09-24	Resort Fee City Occupancy Tax	1.50	
09-09-24	Resort Fee City TMD	0.38	
09-09-24	Resort Fee CA Tourism	0.03	
09-10-24	Accommodation	319.00	
09-10-24	City Occupancy Tax (TOT)	31.90	
09-10-24	City TMD	7.98	
09-10-24	CA Tourism	0.62	
09-10-24	Resort Fee	15.00	
09-10-24	Resort Fee City Occupancy Tax	1.50	
09-10-24	Resort Fee City TMD	0.38	
09-10-24	Resort Fee CA Tourism	0.03	
09-11-24	Accommodation	319.00	
09-11-24	City Occupancy Tax (TOT)	31.90	
09-11-24	City TMD	7.98	
09-11-24	CA Tourism	0.62	
09-11-24	Resort Fee	15.00	
09-11-24	Resort Fee City Occupancy Tax	1.50	
09-11-24	Resort Fee City TMD	0.38	
09-11-24	Resort Fee CA Tourism	0.03	
09-12-24	Master Card	XXXXXXXXXXXX4849 XX/XX	1,129.23

Total 1,129.23 1,129.23

Guest Signature **Balance** 0.00

I agree that my liability for this bill is not waived and I agree to be held personally liable in the event that the indicated person, company or association fails to pay for any part or the full amount of these charges.

World of Hyatt Summary

WE HOPE YOU ENJOYED YOUR STAY WITH US!

Membership: XXXXXX438U
Bonus Codes:
Qualifying Nights: 3



Seabird Destination Oceanside

101 Mission Avenue
Oceanside, CA 92054
Tel: 760-512-3600
theseabirdresort.com

INVOICE

Tony Karwowski
Po Box 1757
Tahoe City CA 96145
United States

Confirmation No. 3378560201
Group Name CalTravel Summit 2024

Eligible Spend: 957.00
Redemption Eligible: 0.00

Summary Invoice, please see front desk
for eligibility details.

Room No. 0445
Arrival 09-09-24
Departure 09-12-24
Folio Window 1
Folio No. 119404



**CALIFORNIA
TRAVEL
ASSOCIATION**
Tourism's United Voice

PO Box 610085
Redwood City, CA 94061

Invoice
18221

Invoice Date: 09/16/2024
Member ID: 1155
Invoice Due: 09/16/2024

Tony Karwowski
North Lake Tahoe Visitors and Convention Bureau
P.O. Box 5459
Tahoe City, CA 96145

Description	Qty	Rate	Amount
CalTravel Summit Auction - PAC Donation	1	1,000.00	1,000.00
Payment Credit Card - #4849 - Thank you!			-1,000.00

Total:	1,000.00
Amt Paid:	-1,000.00
Balance Due:	0.00

✂

Member ID	Invoice	Due Date	Total Due	Total Payment Enclosed
1155	18221	09/16/2024	\$0.00	\$

Please verify address and provide corrections

Tony Karwowski
North Lake Tahoe Visitors and Convention Bureau
P.O. Box 5459
Tahoe City, CA 96145

Correct Address

Make checks payable to:

California Travel Association
PO Box 610085
Redwood City, CA 94061

Email talvernaz@caltravel.org for a direct link to conveniently pay online.

Invoices over 30 days past due will be subject to interest at a rate of 1.5% a month.



The Old Post Office Cafe
5245 N Lake Blvd
Carmel-by-the-Sea, CA 96140

High Low Oceanside
201 North Myers Street
Oceanside, CA 92054

RECEIPT

Reno-Tahoe Intl Airt

PO BOX 12490
Reno NV 89510
775-328-6566

Receipt 3303/0607/607 09/12/24 17:52:14

10100 Pay Parking Ticket \$ 48.00 A
09/09/24 06:04 - 09/12/24 17:51
Length of stay: 3 Days, 11:47
Epan: 7851011014253218480
02991867851011014253218480??

Total Amount \$ 48.00

Credit Mastercard \$ 48.00
Tax 0.00 % \$ 0.00

MASTERCARD
AID A0000000041010
APP LABEL MASTERCARD
CARD *****4849
PAN SEQ Number 01
AUTHORIZATION 071162
TOTAL USD\$48.00

APPROVED
UID 58413
TRAN 0000000174d56312

** Thank you **
** Open 24 hours **

Server: Jianna M
Check #40 Table P1
Guest Count: 1
Ordered: 9/9/24 9:20 AM

1 Drip Coffee \$4.00
1 Bloody Mary \$16.00
1 Margarita \$16.00
1 Cardiff Crack Hash \$19.00
1 Fried Chicken and Waffles \$18.00
Kitchen Appreciation (2.00%) \$1.46

Subtotal \$74.46
Tax \$6.15
Total \$80.61

Input Type C (EMV Chip Read)
MASTERCARD xxxxxxxx4849
Time 11:44 AM

Transaction Type Sale
Authorization Approved
Approval Code 012283
Payment ID RtWfpyczxRKs
Application ID A0000000041010
Application Label MASTERCARD
Terminal ID 9b6f71e43a1e1f67
Card Reader BBPOS

Amount \$40.31
+ Tip: \$7.30
= Total: \$47.61

ANTHONY KARWOWSKI

Table 19

9/20/24 11:42 AM

Server: Ncalle M
Check #84
Guest Count: 2
Ordered:
Breakfast Parcel \$5.00
Add Spinach \$1.00
House Coffee \$4.00
Postmaster Special \$21.00
Subtotal \$41.00
Tax \$3.58
Total \$44.58

We love North Tahoe!

Suggested Additional Tip:

+ 2%: (Tip \$0.73 Total \$41.04)

+ 3%: (Tip \$1.10 Total \$41.41)

+ 5%: (Tip \$1.82 Total \$42.13)

+ 7%: (Tip \$2.56 Total \$42.87)

Tip percentages are based on the check price before discounts and taxes.

highlowside.com